



**FRIDAY, APRIL 29, 2011**  
THE UNITED CLUB AT SOLDIER FIELD

**4:30PM:** United Club doors open

*Entrances located at North Garage Level 3 and Gate 14 elevators*

- North Garage Level 3 and Gate 14 will be the only entrances open on Friday night.
- No re-entry will be permitted during Friday's event.

**5:00 – 8:00PM: BUFFET**

*United Club 100 Level Rhapsody Room South*

Pile on your plate before the start of the 2nd and 3rd Rounds of the 2011 NFL Draft.

- Each ticket is valid for either one Miller draft beer (must be over 21) or one Coca-Cola product.

**5:00 – 10:00PM: MILLER LITE DRAFT PARTY  
presented by Chase**

*United Club 100 Level Main Stage*

Sit back, watch, listen and learn about all the latest news surrounding the 2011 NFL Draft and get exclusive updates and analysis direct from Halas Hall. The Chicago Bears radio team of Jeff Joniak and Tom Thayer will be joined by Jay Hilgenberg to take you through the picks and interview special guests throughout the night.

Periodically, Jeff Joniak and Tom Thayer will be joined direct from Halas Hall by Bears management, area scouts and other guests throughout the night. The only place for Bears fans to get the latest news about the NFL Draft is at the Miller Lite Draft Party main stage.

**5:00 – 9:00PM: CHICAGO TRIBUNE  
LOCKER ROOM TOURS**

*Leaving from United Club 100 Level North End*

Celebration and motivation, it all happens here. This is your chance to see where the Bears suit up on game day.

- Groups of fifty will access the locker room for a maximum of four minutes (entire tour will take approximately 20 minutes).



**PRO FOOTBALL HALL OF FAME  
BEARS ARCHIVES - NEW!**

*United Club 100 Level North End*

Friday and Saturday

Direct from the Hall of Fame Archives Center in Canton, OH, the Bears are happy to present an exclusive look at the team's storied past. Stop by and see this once in a lifetime look at Chicago Bears artifacts and documents that honor the team and its former player's contributions to professional football. With 26 Hall of Famers, the team has more enshrined individuals than any other team in the National Football League. Richard Dent will increase that number to 27 this summer at the 2011 Enshrinement Festival.



Highlighted in this area for the first time will be seven busts of Bears greats that are displayed at the Pro Football Hall of Fame (Mike Ditka, Dick Butkus, George Halas, Dan Hampton, Harold "Red" Grange, Sid Luckman and Walter Payton).

**CHICAGO BEARS LICENSE PLATES - NEW!**

*United Club 100 Level*

Friday and Saturday

Purchase and walk away with a random number Bears license plate. The recently unveiled Chicago Bears Illinois License plates will be sold through the Secretary of State mobile unit. Fans will also have the ability to purchase vanity and personalized license plates to be sent out at a later date. A total of \$25.00 from each plate will go to the Professional Sports Teams Education Fund which is earmarked for the Common School Fund that supports public schools throughout Illinois. Stop by and get your plate today. For more information visit [www.cyberdriveillinois.com](http://www.cyberdriveillinois.com).



**WALTER AND CONNIE PAYTON FOUNDATION**

*United Club 100 Level North End*

Friday and Saturday

The Walter and Connie Payton Foundation is honored to be teaming up with artist Nicholas Schleif, presenting his unique football card collection. The clear image of "Sweetness" Walter Payton emerges from the thousands of cards.

300 quality numbered prints, autographed by the artist and the Payton family will be available for \$100.00. Proceeds benefit the Walter and Connie Payton Foundation. Appearing periodically at the event will be Connie and Brittany Payton.

**TRADITION HALL**

*United Club 100 Level South End*

Friday and Saturday

Step into the team's past with the likes of Grange, Nagurski, Sayers and Butkus. See the 1985 Vince Lombardi Trophy from Super Bowl XX. Take home exclusive Bears "Traditions" memorabilia and apparel. Tradition Hall provides a public display of Bears history and tradition direct from the team's archives.



## ULTIMATE BEARS WEEKEND INFORMATION BOOTHS

### brought to you by FOX Chicago

*United Club 100 Level South End*

Friday and Saturday

The information booth is your place to ask questions, pick up programs and get the latest updates on autograph schedules. This is also the designated lost and found area.



## CHICAGO BEARS PRO SHOP

*United Club 100 Level South End*

Friday and Saturday

The official Chicago Bears Pro Shop is your source for Bears merchandise including the official 2011 Draft Hat and all the latest styles and gear for the 2011 season. The Pro Shop will be open throughout the Ultimate Bears Weekend.



- Main Pro Shop – South Courtyard by Gate 0 – Saturday Only
- South United Club Store – Gate 6 – Friday and Saturday
- Discount Depot and various kiosks will be available throughout Soldier Field – Friday and Saturday

## MILLER LITE GIRLS PHOTO OPPORTUNITY

*United Club 100 Level*

Friday

Take your photo with the crowd favorite Miller Lite girls. The group will be on hand to pose for pictures with fans and distribute complimentary prints throughout the evening.

## MILLER LITE DRAFT PARTY ENTERTAINMENT STAGE

*United Club 100 Level*

Friday

The entertainment stage will feature great prizes. Listen and see if your name is called to win one of a kind Bears items.



**SATURDAY, APRIL 30, 2011**  
SOLDIER FIELD

**EVENT HOURS: 10:00AM – 3:00PM**

### CHASE AUTOGRAPH SESSIONS

#### General and Scratch-Off Autographs:

Auxiliary/Visitors Locker Room Tables A,B,C; United Club 100 Level North Rhapsody Room Table D; and United Club 200 Level North End Table E.

#### Trading Post: Gate 6 Staircase

- Please refer to the autograph policies for more information about the Scratch-Off Autographs, Trading Post, Autograph Zone and Touchdown Pass.
- Autograph schedules can be picked up at the Ultimate Bears Weekend Information Booths.

#### 10:30AM AND 12:30PM:

General and Scratch-Off tables D and E

#### 11:00AM AND 1:00PM:

General and Scratch-Off tables A, B, C

### CHASE SCRATCH-OFF CARD TRADING POST

#### Gate 6 Staircase

This is your chance to expand your collection. Each winning Scratch-Off Autograph Card will be good for one alumni. This area will be designated for fans who wish to swap passes for the opportunity to get an autograph from their favorite former Chicago Bear.

- Monetary transactions are prohibited; trading Scratch-Off Cards is encouraged.
- This is also the designated Enter to Win Scratch-Off Card drop off if you did not receive a winning card.

### CHASE GENERAL AUTOGRAPH INFORMATION

Auxiliary Locker Room Tables A and B; Visitors Locker Room Table C; United Club 100 Level, Rhapsody Room North Table D; and United Club 200 Level, North End (access at North escalators on United Club 100) Table E.

- No pass required, open to the first 300 people at each table.
- Lines not permitted to form until 30 minutes prior to session start time.



The official bank of the Bears.

### CHASE SCRATCH-OFF CARD AUTOGRAPH SESSION INFORMATION

Auxiliary Locker Room Tables A and B; Visitors Locker Room Table C; United Club 100 Level, Rhapsody Room North Table D; and United Club 200 Level, North End (access at North escalators on United Club 100) Table E.

This is your chance to expand your collection. Each winning Scratch-Off Autograph Card will be good for one alumni. The Trading Post will be designated for fans who wish to swap cards for the opportunity to get an autograph from their favorite Chicago Bears alumni.

- Scratch-Off Cards will be distributed to the first 1,500 fans to enter Soldier Field at Gate 0 or Level 3 of the North Garage on Saturday.
- Fans who do not obtain a winning Scratch-Off card can write their name on the non-winning Scratch-Off Card and turn into the Trading Post for a chance to join one of the sessions throughout the day.
- Each winning Scratch-Off Card will indicate one specific time and table letter.
- Card must be shown to access each specific session.
- Each winning card is good to have one item signed at the indicated table.
- Signage will indicate tables A, B, C, D or E.
- Card holder must be present at start time of session. Once the initial line has gone through, alumni may leave table.
- Alumni are subject to change/cancel at any time without notice, refund or replacement.

### ULTIMATE BEARS WEEKEND SEMINARS

#### 10:15 – 11:05AM: STATE OF THE TEAM

United Club 100 Level

Chicago Bears Vice Chairman George H. McCaskey and President and CEO Ted Phillips will discuss the team's current status and provide an update on the current labor situation. They will also be joined by NFL Commissioner Roger Goodell live from Radio City Music Hall via video chat. Don't miss this exclusive state of the team address.

#### 11:15AM – 12:05PM: FOOTBALL TALES WITH BEARS ALUMNI

United Club 100 Level

This session features some of your favorite players to wear the Bears uniform. Listen as they reminisce about their playing days. Alumni scheduled to participate include Steve McMichael, Tom Thayer, Neal Anderson and Reggie Phillips.

#### 12:10 – 1:00PM: BEARS BINGO

United Club 100 Level

Take a break and participate in the always popular Bears Bingo. Win great prizes throughout the hour. Bingo cards can be picked up on the United Club 100 Level by the main stage.

#### 1:00 – 1:50PM: DRAFT UPDATE/RECAP

United Club 100 Level

The Bears WBBM Newsradio 780 Radio team of Jeff Joniak and Tom Thayer will bring you up to speed with all the news surrounding the 2011 NFL Draft. They could be joined by special guests throughout the seminar, so be sure to stop by and listen in.

## 2:00 – 3:00PM: ENSHRINEMENT – RICHARD DENT

### The newest Bears inductee into the Hall of Fame

*United Club 100 Level*

Richard Dent is set to be enshrined into the Pro Football Hall of Fame in Canton, Ohio this summer. Don't miss your opportunity to hear direct from the Super Bowl XX MVP and newest Hall of Fame Chicago Bear as we honor his induction into Canton this summer.

## BEARS EXPO

### presented by Chase

### FIELD EXPERIENCE ON SOLDIER FIELD

*Note: Inclement weather could restrict field access during the Expo with limited notice.*

- A signed waiver by a parent or guardian is required to access the field activities

### 10:00AM – 3:00PM: FOOTBALL DRILLS ON THE FIELD

*Enter at Section 138/140*

Don't miss your opportunity to participate in a variety of football skills and drills, mini clinics and other football related activities under the direction of Chicago Bears Youth Football Camp staff. Run through the blocking dummies, throw a pass and run a route on Soldier Field.



### 10:00AM – 3:00PM: HYATT FIELD PHOTOS

*Enter at Section 131*

Here is a once in a lifetime opportunity to get your picture taken on Soldier Field. Professional photographers will take your picture and provide one complimentary copy to take home.



### 10:00AM – 3:00PM: BEARS EXPO FIELD GOAL CHALLENGE

*Enter at Section 138/140*

Back by popular demand, this is your chance to kick a field goal on Soldier Field. Live the dream of all Bears fans and take your shot at glory.

### 10:00AM – 3:00PM: BEARS EXPO TOUCHDOWN TOSS - NEW!

*Enter behind Doughboy Statue via the service tunnel ramp to South end zone of Soldier Field.*

This area will feature your opportunity to throw or catch a touchdown in the Soldier Field end zone.

## BEARS EXPO HOT SPOTS

### 10:00AM – 3:00PM: CHICAGO TRIBUNE LOCKER ROOM EXPERIENCE

*Enter behind Doughboy Statue via service tunnel ramp (see map on pg. 16-17)*

Celebration and motivation, it all happens here. This is your chance to see where the players suit up on game day.

- Groups of no more than fifty at a time will have access to this area for a maximum of four minutes.



### 10:00AM – 3:00PM: CHICAGO TRIBUNE EQUIPMENT DEPARTMENT TWO MINUTE DRILL

*Enter behind Doughboy Statue via service tunnel ramp (see map on pg. 16-17)*

Each year the Bears Equipment Department has unused and left over apparel and gear that is made available to event attendees. Items for sale will include shoes, practice jerseys, socks, helmet face masks, chin guards, gloves and more.

- Cash and MasterCard/VISA/Discover will be accepted.



### 10:00AM – 3:00PM: BEARS EXPO KIDS INTERACTIVE AREA

*Across from Gate 7*

This area features an assortment of games and other interactive activities and is open to kids ages 4-12.

- A signed waiver by a parent or guardian is required to access.

### 10:00AM – 3:00PM: MILLER LITE DRAFT VIEWING AREA

*South Courtyard*

This area features Draft coverage and updates throughout the day. Complete with multiple TV's, a seating area, food, cold Miller beverages and much more. If you want to follow the Draft action, this is the spot to be.



### 10:00AM – 3:00PM: BEARS EXPO PARTICIPATING VENDORS

*South Courtyard*

Fans can visit various organizations and vendors and purchase Bears items from the Garage Sale that showcase unique Bears memorabilia.

### 12:00PM – 3:00PM: 670 THE SCORE LIVE BROADCAST

*South Courtyard Stage*

Sit back, relax, and listen to 670 The Score's live radio broadcast from the Bears Expo. Hub Arkush will be featured during the three hour program and will include Draft updates and analysis.

## BEARS EXPO ODDS AND ENDS

### ULTIMATE BEARS WEEKEND INFORMATION BOOTHS

#### brought to you by FOX Chicago

*Gate 0 and United Club 100 Level*

The information booths are your place to ask questions and pick up programs and autograph schedules. They are also the designated lost and found areas.



### ULTIMATE BEARS WEEKEND TWITTER PRIZES

*@ChiBearsPromos*

Follow us on Twitter @ChiBearsPromos throughout the event. The Bears will be giving away autograph memorabilia and other Bears themed prizes all weekend. Fans will be asked to meet Bears staff in specific places throughout Soldier Field in order to claim each prize. Watch for Tweets all day.

## BEARS GARAGE SALE

### South Courtyard

The Garage Sale provides a great opportunity to decorate your house at a discounted price. Purchase one-of-a kind Bears items that can only be found in this area. Items are available on a limited basis and sell out fast. Be sure to check out the Garage Sale early and see what is featured this year.

## STALEY

Be on the lookout throughout the day for Staley, the official mascot of the Chicago Bears. He will be roaming the stadium signing autographs, taking pictures and providing tons of laughs.

## CHICAGO BEARS DRUMLINE brought to you by McDonald's

11:00am - 1:00pm at various locations around Soldier Field

The Chicago Bears Drumline will be performing throughout Soldier Field from 11am to 1pm. Be sure to catch a live performance by this entertaining group! The Bears Drumline is brought to you by McDonald's of Chicago and Northwest Indiana.



## CHASE TRADING POST

- The Trading Post is located next to the Gate 6 Staircase for fans to trade Scratch-Off Cards.
- Monetary transactions are prohibited.

## CHASE AUTOGRAPH GUIDELINES

The Chicago Bears would like to thank you for being courteous to alumni and fans during the autograph process. In an effort to allow as many people as possible to obtain autographs, the Ultimate Bears Weekend autograph policies are outlined here:

- One autograph per person
- No pictures with alumni
- Please respect the decision of Bears staff to cut lines
- Any updates to the autograph schedule will be made available at the Ultimate Bears Weekend Information Booths brought to you by FOX Chicago throughout the day.

## CHASE SCRATCH-OFF CARD AUTOGRAPHS

- Scratch-Off Cards will be distributed to the first 1,500 fans to enter Soldier Field at Gate 0 or Level 3 of the North Garage on Saturday.
- Fans who do not obtain a winning Scratch-Off card can write their name on the non-winning Scratch-Off Card and turn into the Trading Post for a chance to join one of the sessions throughout the day.
- Each winning Scratch-Off Card will indicate one specific time and table letter.
- Card must be shown to access each specific session.

- Each winning card is good to have one item signed at the indicated table.
- Signage will indicate tables A, B, C, D or E.
- Card holder must be present at start time of session. Once the initial line has gone through, alumni may leave table.
- Alumni are subject to change/cancel at any time without notice, refund or replacement.
- Non-winning cards can be turned into the Chase Trading Post.
- A drawing will be held 30 minutes prior to the start of each Scratch-Off Autograph session to determine enter to win, winning card holders (must be present to win).

## CHASE GENERAL AUTOGRAPHS

- In addition to the Scratch-Off Card autograph sessions, there will be additional autograph sessions featuring Bears alumni.
- General autograph sessions will be held throughout the day and are open to all Bears Expo attendees. No Scratch-Off Card required.
- A maximum of 300 people will be permitted at each of the autograph locations per session.
- Lines for the general autograph sessions will not be permitted to form until 30 minutes prior to the session; security will enforce this policy.
- Alumni are subject to change/cancel at any time without notice, refund or replacement.



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